



## **Corporate Sponsorship Program**

At USA South Volleyball, we believe in the value and the importance of developing life skills through team sports. Youth sports is a tremendous resource to our community and we are proud to have partnered with Southwest Florida since 1997.

We also realize that the cost of sports and traveling continues to rise and has become unaffordable to some. Over the last three years, USA South has given well over \$100,000 of scholarships to in need families. In an effort to continue to make our program available to everyone, we have created the USA South Volleyball Corporate Sponsorship Program. All proceeds raised through this program will be used to cover cost associated with being a part of USA South Volleyball. Sixty percent of the funds raised by each player will be used to offset their club dues for the current club season. The remaining forty percent will be used to fund scholarships for families in need.

Each Corporate Sponsorship Program will include marketing and advertising of the business involved. As such, your business may be eligible for a tax write-off of your contribution. Please consult your attorney or accountant to determine your eligibility for any tax related questions. The following page will include the Corporate Sponsorship Program Opportunities.

Thank you for your consideration in investing in youth sports.

**GO SOUTH!!!**

M. Kevin Lawhon



### **USA South Player Highlight Sponsor: \$250**

Company's name/logo will be displayed on the social media post highlighting each player. A direct link back to your company website will also be displayed on our website.

### **USA South Practice Jersey Sponsor: \$500 per jersey color per team.**

Company's name/logo will be displayed on the back of the teams practice jersey.

### **USA South Court Banner: \$600**

Sponsors will have their company logo on a banner placed at USA South. The company logo will also be placed on the USA South website with a direct link back to their company.

### **USA South Little Spikers/Middle School Program Sponsor: \$500**

Company's logo will be displayed on the back of the clinics practice jersey. The logo will be displayed for 26 weeks.

### **USA South Individual Team Tournament Shirt Sponsors: \$1,500**

Company logo will be displayed on team warmups and worn to all tournaments throughout the year. The logo will also be displayed on the USA South website with a direct link back to the sponsors website. Social media posts will also thank the team sponsors.

### **USA South AAU Gift Sponsor: \$1,000**

Company logo will be displayed on our AAU gift giveaway. Your company logo with a link back to your website will be posted on our USA South website.

### **USA South AAU Shirt Sponsor: \$750**

Company logo will be displayed on our AAU travel shirts. Your company logo with a link back to your website will be posted on our USA South website.

### **USA South Player Sponsor: \$3,500**

The player sponsor will cover the cost of one USA South Scholarship player. All sponsors will get a social media post with a direct link back to their company website and be listed on our website with a direct link back to their website.

## **USA South Awards Banquet Sponsor: \$2,500**

The banquet sponsor will receive recognition as the Banquet Sponsor at the Awards Ceremony and on all publications and social media posts. A company banner will be displayed at the banquet and their logo will be displayed on our website with a direct link back to their company website. \*All Proceeds raised will be used to help cover the cost of the banquet.

\*All sponsorship partners will have the ability to work with USA South to build a marketing and advertising program that will meet the needs of their company.